

## PRESS RELEASE

# AN E8 MALARIA HIGH LEVEL MEETING KICKS OFF AT THE ANGLO GOLD ASHANTI HEADQUARTERS IN JOHANNESBURG, SOUTH AFRICA

JOHANNESBURG, SOUTH AFRICA, 15 October, 2013: A high level E8 meeting to discuss on how the private sector organizations can mobilize their core business processes to contribute to malaria control and what targeted activities can accelerate scale up of elimination efforts towards the Millennium Development Goal deadline. The meeting was approved by the E8 chair: jointly facilitated and convened Global Business Coalition on Health (GBCHealth) with the support of partners. The meeting

was attend by the Namibia Deputy Minister of Health, Honourable Petrina Haingula representing the Elimination Eight (E8) chair, Anglo Gold Ashanti, Bayer, IOM, Tanzania Military Health Services, Zimbabwe Military Health Services, Roll Back Malaria (RBM) Secretariat, Southern African Regional

Network (SARN) among others. **What was said: Honourable Haingula** started by asking - what is it that we are not doing to achieve rapid scale up and put the final dent on malaria? She went on to say that we need to achieve a balance between local achievements and global expectations. Namibia will continue to emphasize to all E8 countries to increase domestic funding and of equal importance is this private sector engagement and its pivotal role in ensuring sustainability.



Honourable Petrina Haingula

Dr Brian Chicksen, Vice President Sustainability: Health and EVP Support Anglo Gold Ashanti: emphasized the need to establish an effective platform for engagement and building trust. Mr Davide Mosca Of the International Organization for Migration (IOM) emphasized the need for establishing a common understanding of the migration challenges which include macro issues such as malaria among migrants. Dr Boi-Betty Udom who was representing the Roll Back Malaria (RBM) Executive Director informed the participants that the Global Malaria Action Plan (GMAP) is the RBM Bible and that GMAP2 is now being developed and this will guide the RBM beyond the post-MDG era. She then briefly presented the Roadmap and how it has strengthened reporting and monitoring of progress made by the countries and partners in activity implementation and achievement of milestones.



Dr Udom however noted that very often the partners' activities are not reflected in the roadmap hence the need for partners to buy into the roadmap development process and the national malaria control programs to acknowledge the partners contributions.

The SARN Coordinator, Col. (Dr) Kaka Mudambo said that although many districts in E8 countries continue to move towards the NEAR ZERO target, the danger remains that of malaria resurgence – it is the most dreaded risk in this elimination continuum which is propelled by import of malaria, parasites and vectors across the SADC frontiers.

The main outcomes were: An action plan with time lines for implementation and follow up of agreed activities was developed – the E8, private sector, SARN, RBM, SADC Military Health Services and International Organization for Migration (IOM) have come together and reached consensus on this high level of collaboration. The RBM thrust towards multi-sectoral forums was strengthened and SARN will now facilitate countries to mobilize non-participating private sector to be members of the in-country partnership forum. E8 leadership and oversight was showcased by the presence of the Deputy Health Minister for Namibia the E8 chair. SARN used the forum to continue with stakeholder mapping, maintenance of SARN-RBM visibility, high level advocacy and ensuring sustainability through pooling together of all stakeholders resources. Appropriate inter-departmental and multi-sectoral linkages, interactions, bringing people, processes and infrastructure together for effective delivery while creating leverage through malaria impacting more broadly on health and beyond.

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